

ANNUAL CONFERENCE CALL FOR PAPERS

Monday 23rd October 2017
The Barbican Centre, London

The Tutors' Association is the professional body for tutoring and the wider supplementary education sector in the UK. Launched three years ago we now have over 500 members, including 150 Corporate Members representing some 20,000 tutors throughout the UK. Central to our Mission, Vision and Values is to represent tutoring and the supplementary education sector and become the 'go to' resource for tutors, the public, the media, schools and government.

Last year, we hosted the first UK conference for tutors and the tuition industry, at Stowe School, sponsored by Galore Park. Over 100 delegates attended and the Association delivered an exciting event including CPD and networking opportunities.

This October we will be holding our second annual conference at The Barbican Centre in London. This year we will be welcoming over 200 delegates to participate in an exciting day of tailored CPD sessions, networking opportunities and inspiring keynote speakers.

We would like to provide CPD and inspiring talks for both new and experienced tutors, as well as tuition businesses. We have outlined the themes we would like to follow during the conference on the following pages.

We are particularly looking for speakers and session leaders who can address these themes, however we also welcome other ideas. If you are interested, we would like to invite you to submit a brief abstract outlining what you are able to offer. Successful submissions will result in an offer to speak at the conference and you should be prepared to deliver a 30-45 minute session based around your submission.

SUGGESTED THEMES

The Tutoring and Supplementary Education Industry

- The Future of the Industry in the UK
- Market Structure and Opportunity
- Customer Metrics and Market Dynamics
- Role as a Catalyst for Social Change
- Tutor Panel: What does it take to be a first class tutor?

Business Models & Growth Strategies: Best Practice for Building Your Business

- Tuition Centres
- Online Tutoring
- Accounting/VAT/Tax
- Setting up a Tuition Business
- Alternative Revenue Streams: Childcare Vouchers, Working Tax Credits
- Sole Tutor or Partnership

Teaching and Learning Resources

- Online Tuition Software
- Collaboration Software
- Learning Management Systems
- Mobile & Tablet Apps
- Study Aids
- Applications

Building Your Partnership Network

- Building Relationships with Schools
- Building Relationships with Local Authorities
- Building Relationships with Universities

Recruitment Strategies

- What Qualities Make for a Good Tutor?
- Ideas on Finding and Creating Good Tutors
- Tutor Vetting & Safe Guarding Policies

Curriculum Update & Examiner Advice

- Changes to GCSE by Subject
- Changes to 11+, 13+ Common Entrance
- Changes to A Level by Subject

THE TUTORS' ASSOCIATION

Workshops

- Language, Critical Thinking and Competent Communication
- Understanding Math Strategies
- Understanding Compassion Fatigue
- Understanding Learning Preferences and The Holistic Dialogue
- The Role of Neuroscience in Learning
- Developing Resilience and a Positive Psychology
- Career Options: A Career in Tutoring
- Sharing Best Practice & Tutoring Tools

Marketing & Sales

- Online Marketing Strategies
- Social Media Marketing
- Website and Online Presence

Professional Development

- Assessment for Learning
- Tracking Progress and Reporting
- Growth Mindset/ How to Tackle Fixed Mindset
- Supporting Mental Health and Wellbeing
- Child Protection Awareness and Protocols
- Teaching and Learning Ideas/Strategies
- Progress Tracking
- Developing a Greater Understanding of SEND
- 11+or 13+ Tuition Advice and Guidance
- Engaging the Disengaged
- Supporting Students with Careers Advice/ CV and Interview Coaching
- Developing the Independent Learner

Social Responsibility

- Addressing Barriers to Educational Success
- Skills, Knowledge and Resources Required to Address Educational Disadvantage

If you are interested in leading or helping with a session on any of the suggested themes listed here, or if you have an idea you would like to share, please contact us using the details below.

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