

Dear fellow TTA Members,

I appreciate your time to consider by application to be elected to the board of The Tutors' Association. I hope the below answers any questions you may have about my goals/aims if I were elected.

**What would you like to do?**

My main aim, if elected, would be to continue to highlight and bring focus to the importance of the quality of teaching within our tutoring community. As our industry continues to grow and thrive, I passionately believe that, as educators, we need to continue to develop our knowledge of teaching practises and use them to best support our students.

I have spoken a lot about pedagogy at multiple events over the past four years and about the impact good pedagogical knowledge can have on; us as tutor, the industry and, most importantly, the students we work with. It has been great seeing the tutoring community embrace this. I love speaking to tutors, learning from them and, where possible, helping tutoring think about teaching strategies they can use in their learning environments. This is where The Tutors' Association is brilliantly placed, it can impact so many tutors and students, in so many different ways.

**So why you?**

I hope I have been an advocate for pedagogy in the tutoring industry. It was brilliant seeing a talk I co-hosted packing out a room at the last national tutors conference - and it's amazing that pedagogy has its own room at the next one. I also run webinars, host WhatsApp group, share videos, write articles and speak on podcasts about the impact good pedagogical knowledge can have on our students. I was also honoured to win 'Professional Tutor of the Year' in 2025, as well as being shortlisted for multiple others, and I'd hope that I have used that to increase the support I have offered tutors this year.

I also try to speak to as many tutors as possible. Whether that's by attending TTA events (in person and online), by hosting webinars within established tutoring communities or simply by being available via zoom for a catch up. I'd hope those who have met me at any tutoring events have felt my passion for this industry of ours and, above all, my passion for supporting our students as best we can.

**But really, why you?**

I am confident I have demonstrated my passion for tutoring and pedagogy throughout my time with The Tutors' Association. I am a proud independent tutor who believes in us all being the very best educators we can be.

Thanks for your time,



Arthur