

Manifesto for Election to the Board of the The Tutors' Association

Carl Cerny - *Director, The Cambridge Tutor Company*

Introduction

I am proud to stand as a candidate for election to the board of the The Tutors' Association in 2025. I am a qualified teacher and education professional with 15 years' experience in both state and private education sectors in teaching, middle management, and senior management roles. Other relevant experience includes my long-standing role as an examiner on numerous public exam boards (domestic and international), and my Fellowship of the Chartered College of Teaching. I also have ongoing and very close relationships with a number of edtech companies.

During my in-school teaching career, I have served as a teacher, middle leader and senior leader, gaining specific and extensive experience in pastoral leadership in a large and academically selective independent day school. While serving in Senior Leadership in recent years, I proved strong communication and management skills with all members of our large and diverse community. Core parts of that role included handling complaints and investigations, working closely with the parent body to enhance parent experience of the school, and taking strategic oversight of various aspects of the school's pastoral provision.

Vision and Goals

1. Strengthening Professional Development

- Continue developing accessible and inclusive training programs that cater to professionals at all career stages.
- Foster mentorship programs that connect experienced professionals with emerging talent to facilitate knowledge transfer and career growth.

2. Advocacy and Representation

- Actively engage with policymakers and industry stakeholders to advocate for fair regulations and policies that support and protect our profession.
- Enhance our association's voice on issues that affect our members, ensuring they have representation at national and international levels.

3. Member Engagement and Support

- Further develop platforms for networking and collaboration to build a stronger professional community.
- Address the needs of underrepresented groups within our profession, ensuring inclusivity and diversity in all association initiatives.

4. Innovation and Future Readiness

- Active engagement with technology service providers to evaluate product quality, enhance professional practices and streamline operations.
- Explore strategic partnerships that offer new opportunities for growth and development.
- Support research and thought leadership to position our profession at the cutting edge of industry trends.

Commitment to Service

I am committed to serving with integrity, dedication, and a collaborative spirit. If elected, I will work tirelessly to ensure that our association remains a strong, dynamic, and supportive entity for all members. I firmly believe that by working together, we can address challenges, seize opportunities, and elevate our profession. I sincerely ask for your support and your vote in this election.

Carl Cerny
Director, The Cambridge Tutor Company

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